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THE LEADER IN RESOURCE RECOVERY

## MEDIA RELEASE

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### **SITA AUSTRALIA ANNOUNCES CORPORATE PARTNERSHIP WITH THE KOOKABURRA KIDS FOUNDATION**

The Kookaburra Kids Foundation received a significant boost this week with the announcement that SITA Australia (SITA) has become a major corporate partner. The partnership involves a three year package of support commencing with the provision of \$50,000 in 2013, to fund much needed respite camps for children living in families affected by mental illness.

To celebrate the partnership, SITA is hosting a school holiday activity day for Kookaburra Kids at SITA's Elizabeth Drive Facility in Kemps Creek on Wednesday 3 July. The event will take place in SITA's custom built Education Centre and will include a short ceremony at 11.30am to formally launch the partnership and announce the package of support.

The activity day will see children from Kookaburra Kids participating in a range of fun and educational activities, based around SITA's schools recycling and waste education program. SITA's Executive Director of Infrastructure, Emmanuel Vivant said,

"SITA is delighted to be supporting Kookaburra Kids, as the leader in resource recovery sustainability is at the heart of what we do, so it is only appropriate that we have partnered with an organisation which is similarly focused on sustainable outcomes".

SITA is Australia's leading waste, recycling and resource recovery provider. They have developed a number of dedicated Education Centres across Australia for students, community groups and business to learn more about recycling and sustainable waste practices. Mr Vivant says we are committed to increasing awareness of sustainable waste management practices through education.

"The purpose built Education Centre at Elizabeth Drive is a perfect place to host an activity day for the Kookaburra Kids as it is a fun and interactive way to educate the children about sustainable waste practices."

Kookaburra Kids provides respite, support and education for children living in families affected by mental illness throughout NSW. These important respite camps are provided free of charge to the children as are the school holiday activities and the comprehensive education and support programs. CEO of Kookaburra Kids, Pamela Brown says;

"We are delighted that SITA Australia has chosen to partner with Kookaburra Kids. This much needed financial support allows us to expand the reach of the program and continue to deliver these important respite camps to the children. We are also thrilled that they will be hosting a school holiday program, which will provide our kids a great day out".

Further details of Kookaburra Kids can be found at [kookaburrakids.org.au](http://kookaburrakids.org.au)

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