

MEDIA RELEASE

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LAUNCHING EXTENDED RECYCLING SERVICE IN THE GOLDFIELDS

The Goldfields region is set to benefit from an extended paper and cardboard recycling initiative, launched by the Goldfields Branch of SITA Environmental Solutions.

Kalgoorlie-Boulder Mayor Ron Yuryevich, along with local business leaders and members of the Goldfields Environmental Management Group, gathered at the SITA depot to officially launch the service. The launch also provided an opportunity for local businesses to learn more about the environmental and economic benefits of paper and cardboard recycling.

One key environmental advantage of recycling a full 240L bin of paper and cardboard every fortnight for a year is the saving of 2,350kg of carbon dioxide emissions, which is equal to driving 7,228 km in an average car.

All businesses attending the launch were offered a free commercial waste assessment.

SITA's new baling equipment also featured at the launch. By compacting paper and cardboard to over a third of its volume, it will play a key role in the expansion of recycling services in the region, by enabling more efficient transport of materials to Perth for reprocessing and recycling.

Max Bentley, newly appointed SITA Goldfields Branch Manager, said, "I think that the Goldfields community is keen to see reliable paper and cardboard recycling in our region.

"SITA is committed to continuing this service," said the long-time Kalgoorlie resident.

All commercial and retail businesses, including the mining industry, can benefit from SITA's tailored paper and cardboard recycling services, including:

- Office paper recycling;
- Cardboard recycling; and
- Confidential paper disposal services.

SITA's confidential paper disposal service is particularly suitable for the destruction of more sensitive documents.

Paper and cardboard recycling services complement a range of other recycling and waste management services offered by SITA, which has had a presence in the Goldfields community for 19 years.

SITA Environmental Solutions, a SUEZ Environment subsidiary, provides weekly services to over 43,000 commercial and industrial clients and more than 800,000 households across Australia.

SITA's services include domestic, commercial & industrial waste collection; waste assessments; resource recovery and recycling options; processing of organic materials into compost; renewable energy facilities; hygiene services; waste treatment; and product destruction.

More information on SITA's services can be obtained by calling 13 13 35 or visit www.sita.com.au

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